

Market Illustration

Alias Market Landscape

Country: Multiple

Challenge: Not all users are comfortable with or have access to any given alias type, and women are more likely to encounter limitations because of privacy concerns and technology access.

Result: As a result of Inclusive IPS supporting multiple alias options, end users can use the alias they feel most comfortable with.

Challenge

Not all users are comfortable with or have access to any given alias type, and women are more likely to encounter limitations because of privacy concerns and technology access.

Approach

Many IPSs allow for multiple aliases to reach as many end-users as possible.

Country	System	Alias Options							Non-Alias Addressing
		Mobile Phone Number	Email Address	Scheme Specific Address	Randomly Generated Number	National ID	Entity/ Organization Identifier	QR Code	Account Number
Brazil	Pix	✓	✓		✓	✓	✓	✓	
Australia	New Payments Platform/Pay ID	✓	✓				✓		✓
EU	SEPA Instant/ Standard Proxy Lookup Service	✓	✓						✓
India	UPI	✓		✓		✓		✓	✓
Singapore	FAST/PayNow	✓		✓		✓	✓		
Thailand	PromptPay	✓		✓		✓	✓		✓
Philippines	InstaPay	✓	✓						✓
Malaysia	DuitNow	✓				✓	✓		✓
Nigeria	NIP			✓				✓	✓
Tanzania	TIPS	✓		✓			✓	✓	✓
Pakistan	Raast	✓							✓
Indonesia	BI-FAST	✓	✓					✓	✓

Result

As a result of having multiple alias options, end users can use the alias they feel most comfortable with.